

VIVIAN SCOTT CHEW

Vivian Scott Chew, originally from Far Rockaway, Queens, New York, began her music industry career as an office assistant to entertainment attorney Louise West and later as a personal assistant to producer Kashif. She made history as the first African American woman to become president of the American Society of Composers, Authors, and Publishers (ASCAP), where she established the esteemed Rhythm & Soul Awards, running for over two decades. Chew's career soared as she held influential positions including head of A&R at Polygram Records, where she signed reggae band Third World. She later became VP of urban music at Sony/550 Records and VP of A&R at Epic Records, where she discovered and signed reggae artists Shabba Ranks and Patra. Ranks achieved remarkable success, with his debut album winning the Grammy Award for Best Reggae Album in 1991.

In 1998, Vivian founded [TimeZone International](#), a boutique marketing agency specializing in assisting US brands and artists in establishing a global presence. Its impressive roster of [clients](#) includes esteemed names such as Jill Scott, Jay Z, Toni Braxton, Cornel West, George Clinton, and Lil Wayne. VSC is an innovative trailblazer, making significant contributions to the global music and entertainment industry.

Vivian is Founding Partner and CEO of [Chew Entertainment](#) – a premiere event production firm. It's clients include the likes of The National Urban League, New Jersey Performing Arts Center, The Apollo, Jackie Robinson Foundation and Carnegie Hall where she and her husband Ray Chew produced their star-studded sold-out concert series, "[Night of Inspiration](#)".

Vivian Scott Chew has a strong passion for philanthropy. She previously served on various boards (ie: Juvenile Diabetes Research Foundation and Black Rock Coalition, and currently serves on the New Jersey Council of the Arts, Covenant House International, The Living Legends Foundation, and the Bergen Performing Arts Center, while serving as an advisor to the Universal Hip Hop Museum. Vivian is also the Co-Founder and President of the [Power 2 Inspire Foundation](#), nurturing the future of aspiring music creators and industry leaders.

